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ABBREVIATIONS FOUND IN THE STOCK INFORMATION COMMUNITY IN THE *WHATSAPP CHAT GROUP MIRAE ASSET OE* WEST SUMATERA: A MORPHOLOGICAL STUDY

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ABSTRACT

Developing abbreviations are not only found in the field of linguistic sciences but also in the field of economics, such as found in the communities in the *WhatsApp* group. This study aims to classify any abbreviation found in the information community within the *WhatsApp Mirae Asset Group OE*, West Sumatera. Then, the process of forming the abbreviation available in the information community stock in the *WhatsApp Group Mirae Asset OE*, West Sumatera.

There are three stages in the study, that's the collection stage and the supply of data, the data analysis stage, and the presentation phase of data analysis. At the data supply stage used Sudaryanto. Sudaryanto used a method of gathering data using listening methods and tap techniques. It is called a basic technique. In advanced techniques, SBLC techniques (involuntary-free litigation-free) only listen to the use of language without being involved in the process of language use without getting involved. Next, followed by note technique. At the data analysis stage, the method used is the solid method of Sudaryanto. By determining tool used a referral method that has two techniques, It's a basic sorting technique of intralingual PUP, the HBB technique, and the equating technique (HBS). Data analysis methods and techniques used formal and informal methods set out by Sudaryanto.

Data analysis found four types of improvisation. Which is; an abbreviation, partition, acronym, and a symbol of letters. Abbreviation found 13 data, section found 7 data, acronym found 12 data, and the symbol a letter found 9th letter of data. In the formation process, the formation of the abbreviation process abbreviated 13 data, the 7th part of the data, 12 data acronyms, and the 9th letter of data. There was a process that wasn't exposed by the previous theory, It's the merge of shortness, the principle that was described by Kridalaksana.

Keywords: *Abreviasi, WhatsApp Group, Mirae Asset OE*

I. INTRODUCTION

The recession that's happening right now keeps some people saving money to make ends meet for the present and the future. The money stored can be money, gold, and so on. One way to save that money is to invest it. According to KBBI (2016), Investment is an investment in a company or a project to make a profit. In addition to that investment can be defined as a way for a person to make a huge profit by implanting funds that are made in the market, (Suyanti and Hadi, 2019). So that's why investments are involved in private capital, or businesses in the development of companies, to get profit distribution. Such investments can be made through capital markets.

OJK (Otoritas Jasa Keuangan), (2017) stated the capital market is a market that sells financial instruments over a long term of more than one year. Like the shares, the debt (obligations) receive a day and other instruments. The capital market is also a funding container for companies and governments. Investment activities for the owner of the funds (investors). Based on this, it can be concluded that the capital market is the place where investors meet with securities companies to buy shares. Obligations,

funds, and so on for more than one year.

One of the instruments that will be examined is stock. Stock according to BEI (2002), is a sign of the participation of the capital of a person or part of the enterprise in a company or PT (limited participation). Then from that, the party has rights to the company's assets, rights to the company's income, and is entitled to participate in the general meeting of shareholders (RUPS). The stock can be purchased independently or informed by a securities company either through the *WhatsApp* group. Instagram account, or from the website.

Securities companies are those who have obtained permission from *OJK* to perform business activities as brokers of effects (dealers), emission guarantors (underwriters), and investment managers (*OJK*, 2023).

The effect company can perform one of its business activities, or three at the same time. That depends on the ability of the company's capital and readiness. Security companies can also be called brokers.

One of the securities companies that perform these three attempts is *Mirae Securities Assets*. *Mirae Asset Securities* also provides daily stock information through the *WhatsApp*

group. In this case, the shared information community in the chat group *WhatsApp* is named *Mirae Asset OE* (Officer Education).

One of the security companies that did all three attempts was Mirae Assets. Mirae Assets also daily provides stock information via *WhatsApp* group. In that case, the stock information community in the *WhatsApp* group is named *Mirae Asset OE* (Officer Education).

Below are examples of abbreviations used in stock information in the *Mirae Asset OE WhatsApp* group.

Data 1:

"News Insight

Market Commentary (July 28, 2023): **IHSG** (Composite Stock Price Index) Gets Positive Sentiment from ECB Policy".

(*Mirae Asset OE* Group, July 31, 2023).

In data 1 above, there is an abbreviation in the form of an abbreviation, namely **IHSG**. The abbreviation **IHSG** is a form of the *Composite Stock Price Index*.

Based on the formation process, the IHSG abbreviation is formed by the first letter of each component, namely the first letter of I in the Index component, the first letter of H in the

Harga component, the first letter of S in the *Saham*, and the first letter of G in the Gabungan component.

Stock investments shared through stock information communities in *WhatsApp Group Mirae Asset OE* use many abbreviations. Abbreviations are abbreviations, acronyms, emblems, and so on. Kridalaksana (2007) conveys the definition of an abbreviation like below,

Abbreviation is the process of shortening one or more parts of the lexeme or a combination of the lexeme so that it becomes a new form of word status. In this process, lexeme or a combination of a lexeme into a complex word or acronym or abbreviation with various abbreviations namely acronyms. Shortly, the excavation, construction, and symbols of letters. Another term of abbreviation is shortening, the process is called shortness (Kridalaksana, 2007, p. 159)

So did Calvet (1999, p. 10), "Abbreviation is a decapitation of words that are often found in popular language and *argot* language". An Abbreviation is usually used to shorten the time and facilitate writing. This can be found in the stock information

community in the chat group *WhatsApp Mirae Asset OE*, West Sumatera.

Argot language is not only found in sociolinguistic studies but also in morphological studies. This is because the *argot* language was a secret language used by a certain group. Until the *argot* eventually experienced the transition of meaning from the variation of the secret language to the variation of the social language used limitedly in certain professions.

Abbreviations of many found on social media, as in the stock information community in the *Mirae Asset OE WhatsApp* Group, West Sumatera. That is because the language in the stock information community in *WhatsApp Group Mirae Asset OE*, West Sumatera is interesting to study and easy to remember for those in it. Then from that, investors buy stocks easily because it's more effective and efficient.

Based on the analysis, community stock exposure in community stock exposure in group *WhatsApp Mirae Asset OE* West Sumatera has an excess of, investors who hire on the purchase of more, delivery notification more, and the focus of notification different than the others. Because of that, from a comparison, it can be said that *Mirae*

Asset OE West Sumatera is more interesting to research. The research is also intended to know what abbreviation is contained in stock exposure in group *WhatsApp Mirae Asset OE* West Sumatera and the process of forming an abbreviation used on a community stock exposure in group *WhatsApp* stock exposure *Mirae Asset OE*, West Sumatera.

Based on the explanations that have been presented in the background section, the problem discussed in this article is to classify any abbreviation found in the shared information community within the *WhatsApp Mirae Asset OE* Group, West Sumatera. Then, the process of forming the abbreviation available in the information community stock in the *WhatsApp Group Mirae Asset OE*, West Sumatera.

This research has been researched before with the same theory, namely with the title "Abbreviation Analysis in the Editorial Text of *Kompas* Newspaper" Written by Asep Hidayatullah, (2021) in the Journal *Caraka* Volume 7, Number 2, Faculty of Teacher Training and Education, Galuh University. In this study, three types of abbreviations were found, namely abbreviations, acronyms, and letter symbols. The abbreviation

process found in this journal is four-variant letter retention: retaining the first letter of each component, retaining the first three letters of each component, retaining the first and third letters, and retaining the first five letters of the first component and the first letter of the second component. More details will be presented in the literature review chapter.

There are three stages in the study, that's the collection stage and the supply of data, the data analysis stage, and the presentation phase of data analysis. At the data supply stage used Sudaryanto, Sudaryanto used a method of gathering data using listening methods and tap techniques. It's called a basic technique. In advanced techniques, SBLC techniques (Uninvolved Conversation Observation Technique) only listen to the use of language without being involved in the process of language use without getting involved. Next, followed by note technique. At the data analysis stage, the method used is the solid method of Sudaryanto. The determining tool used a referral method that has two techniques, It's a basic sorting technique PUP of intralingual, and the HBB technique and the equating technique HBS. Data analysis methods and techniques used

formal and informal methods set out by Sudaryanto.

This study discusses what abbreviations are found in the stock information community in the *Mirae Asset OE WhatsApp* Group, West Sumatera, and how the abbreviation process is found in the stock information community in the *Mirae Asset OE WhatsApp* group, West Sumatera.

II. REVIEW OF RELATED LITERATURE

This research has been researched previously with the same theory, namely with the title. The following are some studies related to this research, among others; 1) Sari Mustika Galuh conducted research on forms, combinations, and shortening in online buying and selling accounts on social media, 2) Retna Eliza Putri conducted research on language abbreviations in *Tiktok* social media, 3) Dasril Davidra conducted research on the form and process of abbreviations in *Scientia. Id* cyberspace media, 4) Asep Hidayatullah conducted abbreviation research on *Kompas* newspaper editorial tests, 5) Ade Kuswaya conducted abbreviation research on food products, 6) Annisa Sarah Pratiwi conducted research on forms of language abbreviations in

private chat (*WhatsApp*) among teenagers, 7) Astari Alamanda conducted abbreviation research on the "*Tanyainrl*" account on *Twitter* social media, 8) Eka Widyanti Pratiwi and Agus Nero Syofyan conducted research on French abbreviations on *Twitter* social media, 9) Cenderamata R.C and Nero Sofyan researched abbreviations in daily conversation, 10) Atikah Hidayati researched abbreviations in Minangkabau news accounts on *Instagram*, 11) Sri Verlin et. al researched abbreviations in *Instagram* social media, 12) Muhammad Said Adnan researched abbreviations in news in the *Jawa Pos* newspaper, and 13) Noviatrini and Reniwati researched abbreviations in newspapers illustrating the behavior of Indonesian language culture.

The differences between this research and these studies include

- 1) Different data sources. This study was taken in the stock community in the *WhatsApp* chat group of *Mirae Asset OE* West Sumatera,
- 2) The data source was taken in April, May, and July 2023 because every day the latest stock information in news insight is always there.
- 3) So far in the observations made there has been no research on stocks in the field of morphology.

III. RESEARCH METHOD

This research was conducted using the methods and techniques described below.

This research uses the basis of linguistics which is carried out in a qualitative descriptive manner. Qualitative descriptive is research on a problem formulation that leads research to explore or look at the social situation to be studied thoroughly, broadly, and deeply. This research begins by observing the chat forwarded by the broker, Trisiana, from the website contained in the stock information community in the *Mirae Asset OE WhatsApp* Group, West Sumatera

Data is material that will be analyzed as research. The data taken are abbreviations contained in the *Mirae Asset OE WhatsApp* Group chat stock information community. Data is collected by directly selecting chats that have abbreviations in the stock information community in the *Mirae Asset OE WhatsApp* Group, West Sumatera: Morphological Studies. The data source is a chat forwarded by a broker named Trisiana, the chat was obtained from the official *Mirae Asset Sekuritas* website and sent back by Trisiana in the *Mirae Asset OE WhatsApp* Group.

The population is all data that is considered representative enough for the whole data (Sudaryanto, 1990: 35-36). The population of this study is all speech containing abbreviations contained in the categories (1) *Morning Meeting*, (2) *Technical Analysis*, (3) *Market Review*, and, (4) *News Insight* in the stock information community in the *Mirae Asset OE WhatsApp* Group; West Sumatera in April, May, and July 2023. The data source of this research comes from written sources, in the stock information community in the *Mirae Asset OE WhatsApp* Group. West Sumatera.

The sample in this study is all *News Insight* chats that contain abbreviations. All utterances in this category were sent by Trisiana, a Mirae Asset Sekuritas broker who works in the Padang branch. She reposted the information from the *Mirae Asset Sekuritas* website to the *Mirae Asset OE WhatsApp* Group. This is by the understanding conveyed by.

IV.FINDING AND DISCUSSION

This chapter is the result and formation of an abbreviation for the community of shares in the group *Chat Mirae Asset OE* West Sumatera. The research

was conducted with the classification and process of formation of abbreviations obtained from the entire chat on the community shares in the group *Chat Mirae Asset OE* West Sumatera in March, April, and July 2023 in the news insight category on abbreviation generated a total of 105 data. The data obtained regarding the form of the abbreviation and the process of forming the abbreviation is more detailed as follows.

1. Abbreviation Form in the Stock Community in the *Mirae Asset OE WhatsApp* Group, West Sumatera

Abbreviation Forms found in the Stock Community in the *Mirae Asset OE WhatsApp* Group, West Sumatera were namely;

a. Abbreviation

After classifying the data, 13 abbreviations were found in the names of shares in the *Mirae Asset OE WhatsApp* Group, West Sumatera among them.

NO	FORM	STAND FOR
1.	IHSG	Indeks Harga Saham Gabungan (Composite Stock Price Index)

2.	BEI	Bursa Efek Indonesia (Indonesia Stock Exchange)
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2. Fragment

After classifying the data, 7 fragments were found in the names of shares in the *Mirae Asset OE WhatsApp* Group, West Sumatera. The fragments found include:

NO	FORM	STAND FOR
1.	HILL	Hillcon
2.	ELSA	Elnusa

3. Acronyms

After classifying the data, 12 acronyms were found in the names of shares in the *Mirae Asset OE WhatsApp* Group, West Sumatera. The acronyms found include:

NO	FORM	STAND FOR
1.	ASRI	Alam Sutera Realty
2.	WIKA	Wijaya Karya

4. Letter Emblem

After data classification, 9 letter symbols were found in the names of

shares in the *Mirae Asset OE WhatsApp* Group, West Sumatera. The symbols for the letters found are as follow.

NO.	FORM	STAND FOR
1.	Rp	Rupiah
2.	OZ	Ounce (ons)

B. Process of Forming Abbreviations in the Stock Community in the *Mirae Asset OE WhatsApp* Group, West Sumatera

The process of forming abbreviations in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera that was found, namely;

1. Abbreviation with Formation Process

Based on the classification of the data that has been grouped, the abbreviation is formed from several processes, namely 1) Retaining the first letter of each component, 2) Retaining the first two letters of each component, and 3) Retaining irregular letters. Below is an explanation of each formation process.

a. Abbreviation with the Process of Forming the First Letter of Each Component

Based on the data classification that has been carried out, 13 data have been found using the process of retaining the first letter of each component in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera. Here's an example Data 1;

04 April 2023: **IHSG** Rises Limited to 6,797–6,863, Pay Attention to BUMI, DOID, and BBRI.

<https://research.miraeasset.io/news/33982/04-april-2023--ihsg-naik-limited-6-797-6-863--cermati-bumi--doid--dan-bbri>

In data (1) there is a form of IHSG abbreviation. IHSG is an abbreviation in the form of an abbreviation. IHSG is an abbreviation for Indeks Harga Saham Gabungan (Composite Stock Price Index).

Based on the formation process, the **IHSG** was formed by retaining the first letter **I** from Indeks (Index) component, retaining the first letter **H** from the Harga (Price) component, retaining the first letter **S** from the Saham (Stock) component, and

retaining the letter **G** from the Gabungan (Composite) component.

b. Abbreviation with the process of forming the first two letters of a combined word

Based on the data classification that has been carried out, 18 data have been found using the process of preserving the first two letters of the combination of words in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera. Here are some examples.

Data 3: **UNTR**

United Tractors (**UNTR**) Ready to Share Dividens Rp6.815 per Share.

<https://research.miraeasset.io/news/33976/united-tractors--untr--siap-bagi-dividen-rp6-815-per-saham>

In data (3) there is a form of UNTR abbreviation. UNTR is an abbreviation in the form of an abbreviation. UNTR is an abbreviation for *United Tractors*.

Based on the formation process, the **UN** was formed by retaining the first and second letter from *United* component, and retaining the first and second letter **TR** from the *Tractors* component.

c. Abbreviations with the Process of Preserving Irregular Letters

Based on the data classification that has been carried out, 5 data have been found with the process of maintaining irregular letters in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera. Here are some examples.

Data 5: **KJEN**

Small Cap Stocks Info (10 April 2023): **KJEN**s Strategic Steps to Achieve Performance

<https://research.miraeasset.io/news/34153/small-cap-stocks-info--10-april-2023>

(*Mirae Asset OE WhatsApp* Chat Group, April 10 2023)

KJEN is an abbreviation in the form of an abbreviation. **KJEN** is an abbreviation of Krida Jaringan Nusantara (Krida Network Nusantara).

Based on the formation process, the abbreviation **KJEN** was not formed because the letters were irregular.

2. Fragment with its Formation Process

Based on the data classification that has been carried out, 7 data can be found that use fragments from the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera,

namely; HILL, JPFA, AMMN, ELSA, MAXI, GOOD, and BIRD.

There are several processes for cutting each component. Here are some descriptions of the process.

a. Choosing the first syllable of a word. Based on the shape customize

Data 07: **HILL**

New Listings, Income

Hillcon (**HILL**) Growing 32.6%

Annually

<https://research.miraeasset.io/news/34469/baru-listing--pendapatan>

-

hillcon--hill--tumbuh-32-6--secara-tahunan

(*Mirae Asset OE WhatsApp* chat group, May 8 2023)

In data (7) there is a form of the abbreviation **HILL**. **HILL** is an abbreviation in the form of a fragment. **HILL** is a part of Hillcon.

Based on the formation process, the decapitation of the first word HILLCON is formed by the decapitation process of the first term MEDC from the Medco Energy component.

3. Acronyms and the Process of Their Formation

Based on the data classification that has been carried out, 12 data have been found that use acronyms in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera, namely, ASRI, WIKA, AUTO, MITI, INDY, GOTO, MYOR, KAEF, SMIL, AKRA, ERAA, and WIIM. There are several processes for cutting each component. Here are some descriptions of the process.

a. Splitting the First Syllable of Each Word Based on Appropriate Examples

Data 9: **INDY**

Indika Energy (**INDY**) Perkuat Lini Bisnis Kendaraan Listrik (Strengthen the Electric Vehicle Business Line)

<https://fima.miraeasset.co.id/news/s/35571/indika-energy--indy--perkuat-lini-bisnis-kendaraan-listrik>
(*Mirae Asset OE WhatsApp* Chat Group, July 12 2023)

In data (9) there is a form of abbreviation **INDY**. **INDY** is an abbreviation in the form of an acronym. **INDY** is an abbreviation of Indika Energy.

Based on the formation process, **INDY** is formed by cutting off the first

term **IND** from the Indika component and cutting off the first term **Y** from the Energy component.

b. Break off the first syllable of the first and second sentences and the first word of the next sentence

Data 11: **ASRI**

3 July 2023: IHSG Mixed Tends to Rise to Level 6635 – 6693, Pay attention to AKRA, **ASRI**, and MAPI

<https://fima.miraeasset.co.id/news/35377/-3-juli-2023--ihsg-mixed-cenderung-naik-ke-level-6635---6693--cermati-akra--asri--dan-map>
(*Mirae Asset OE WhatsApp* Chat Group, July 3 2023)

In data (11) there is a form of **ASRI** abbreviation. **ASRI** is an abbreviation in the form of an acronym. **ASRI** is an abbreviation of Alam Sutera Realty.

Based on the formation process, **ASRI** is formed by cutting off the first term **A** from Alam (Nature) component, cutting off the first term **S** from Sutra (Silk) component and cutting off the first term **RI** from the Realty component.

4 Letter Symbols and Their Formation Process

Based on the data classification that has been carried out, 9 data have been found that use letter symbols in

the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera, namely; RP, OZ, T, M, MW, W, \$, Q1, and JT. There are several processes for cutting each component. Here are some descriptions of the process.

a. Letter Symbols Marking Sizes. Based on Customized Shape.

Data 13: **MW**

Chasing Ambitious Targets, Medco (MEDC) Accelerates 450 **MW** EBT

<https://fima.miraeasset.co.id/news/35590/kejar-target-ambisiusmedco--medc--kebut-proyek-ebt-450-mw>

(*Mirae Asset OE WhatsApp* Chat Group, July 13 2023)

In data (13) there is a form of abbreviation **MW**. **MW** is an abbreviation in the form of a letter symbol **MW** is an abbreviation of Mega Watt.

Based on the formation process, **MW** is formed by cutting off the first term **M** from the Mega component, and cutting off the first term **W** from the Watt component.

b. Symbol Letters expressed in the form of money. Based on Currency Form

Data 15: **Rp (IDR)**

Small Cap Stocks Info (6 April 2023): **TAYS** Aims for 2023 Revenue of **RP** 465 Billion

c. Letter Symbols Marking Sizes. Based on Customized Shape

Data 18: **Jt (Million)**

Small Cap Stocks Info (17 July 2023): MBAP Aims for 2023 Coal Sales of 2.5 M **Jt** (Million)

[https://fima.miraeasset.co.id/news/35715/small-cap-stocks-info--17-july-](https://fima.miraeasset.co.id/news/35715/small-cap-stocks-info--17-july-2023---mbap-bidik-penjualan-batubara-2023-2-5-jt-ton)

[2023---mbap-bidik-penjualan-batubara-2023-2-5-jt-ton](https://fima.miraeasset.co.id/news/35715/small-cap-stocks-info--17-july-2023---mbap-bidik-penjualan-batubara-2023-2-5-jt-ton)

(*Mirae Asset OE WhatsApp* Chat Group, July 17, 2023)

In data (18) there is a form of abbreviation **Jt**. **Jt** is an abbreviation in the form of a letter symbol. **Jt** is an abbreviation of Million.

Based on the formation process, **Jt** is formed by splitting the first term **Jt** from the Million component.

d. Letter symbols that mark levels that are not contained in the Kridalaksana

A letter symbol that marks the combined level of letters and numbers.

Data 20: **Q1**

Small Cap Stocks Info (May 5 2023): Euphoria of Performance Increase **Q1-2023** WIRG

<https://research.miraeasset.io/news/34454/small-cap-stocks-info--5-may-2023---euforia-kenaikan-kinerja-q1-2023-wirg>

(*Mirae Asset OE WhatsApp* Chat Group, May 26, 2023)

In data (20) there is a form of abbreviation **Q1**. **Q1** is an abbreviation in the form of a letter symbol. Q1 is an abbreviation for Quarter 1.

5. Combination of Abbreviations

Based on the data classification that has been carried out, 25 data have been found that use; abbreviation + acronym, acronym + abbreviation, and acronym + acronym. There are several shortening processes for each component. Here are some descriptions of the process.

a. A Combination of Abbreviations + Acronyms

Data 21: **MBMA**

Acquisition of High Quality Nickel Company, Merdeka Battery (MBMA) Prepares USD75 Million

<https://research.miraeasset.io/news/34473/akuisisi-perusahaan-nikel-bermutu-tinggi--merdeka-battery--mbma--siapkan-usd75-juta->
(*Mirae Asset OE WhatsApp*

Chat Group, May 8, 2023)

In data (21) there is a combination of the abbreviation + abbreviation **MBMA**. **MBMA** is an abbreviation in the form of a combination of abbreviations and acronyms. MBMA stands for Merdeka Battery Material.

Based on the formation process, **MBMA** is formed by abbreviating the first term **M** from the Merdeka component, abbreviating the first term **B** from the Battery component, abbreviating the first and second terms **MA** from the Material component.

b. Combination of Acronyms + Abbreviations

Data 22: **WSBP**

Construction Services Business Increases Significantly, Waskita Beton Precast (**WSBP**) (in English Waskita Precast Concrete) Make a Profit.

<https://research.miraeasset.io/news/34160/bisnis-jasa-konstruksi-naik-signifikan--waskita-beton-precast--wsbp--raih-untung->
(*Mirae Asset OE WhatsApp*

Chat Group, May 26, 2023)

In data (22) there is a combination of the abbreviation + **WBSP** acronym. **WBSP** is an abbreviation in the form of a combination of abbreviations and acronyms. **WBSP** is an abbreviation of Waskita Beton Precast.

Based on the formation process, **WSBP** is formed by cutting off the first term **WS** from Waskita component, shortening the first term **B** from the Beton (concrete) component, cutting off the first term and shortening the first term from Precast

c. Combination of Abbreviations + Acronyms

Data 23: **UNTR**

United Tractors (**UNTR**)
Ready to Distribute Dividends of IDR
6,815 per Share

<https://research.miraeasset.io/news/33976/united-tractors--untr--siap-bagi-dividen-rp6-815-per-saham>

(*Mirae Asset OE WhatsApp*
Chat Group, April 3, 2023)

In data (23) there is a combination of the abbreviation + **UNTR** acronym. **UNTR** is an abbreviation in the form of a combination of abbreviations and acronyms. **UNTR** is an abbreviation for United Tractors.

Based on the formation process, **UNTR** is formed by abbreviating the first syllable of the word, namely the first and second syllables **UN** from the United component, and abbreviating the first syllable, first and second syllables **TR** from the Tractor component.

C. DISCUSSION

After classifying the data, data was found in the form of abbreviations, fragments, acronyms and letter symbols. In this data, no type of contraction was found. The data found are only types of abbreviations, fragments, acronyms and letter symbols. There are several processes in which abbreviations are formed, namely 1) Maintaining the first letter of each component, 2) Maintaining the first two letters of each component, and 3) Maintaining irregular letters. Furthermore, only one was found for fragments with a formation process, namely fragmentation of the first syllable of a word based on the form of adjustment. In contrast to acronyms, two acronyms were found with their formation process, namely 1) fragmentation of the first syllable of each word based on appropriate examples, 2) fragmentation of the first syllable of the first and second sentences and the first word of the next sentence. In the letter symbol, several processes are also found, namely 1) Letter symbols that mark sizes based on conforming shapes, 2) Letter symbols expressed in money based on currency forms, 3) Letter symbols that

mark sizes based on conforming shapes.

Combinations of abbreviations were also found in some data. The rules found in this theory are 1) Combining the abbreviations of abbreviations and acronyms, 2) combining the abbreviations of acronyms and abbreviations, finally 3) combining the abbreviations of acronyms and acronyms.

After the classification was carried out, several data were found that did not include the rules that apply in the Kridalaksana theory. This is because some of these rules only apply at certain times. In Indonesian, there is no systematic abbreviation, but it can be seen in the field that this system is only present in a small part of all the abbreviations investigated. Some abbreviations are difficult to classify and this kind of fact is a morphological characteristic of a language.

This is in accordance with the opinion of Vries (1970), stating that there is an orderly process and there are additions and exceptions in the abbreviation system. In various forms of abbreviation there is often overlap, both in the form of abbreviation in the form of letter symbols and in abbreviations or acronyms. For example, the letter **F** symbol can be

used for *Fahrenheit* or *Florin*, Waserda can be used for *Wakil Sekretaris Daerah* and *Warung Serba Ada*. Overlaps can also occur between abbreviations and acronyms. Usually what happens in society is that in the process of forming abbreviations, fragments, acronyms and letter symbols, abbreviations are formed spontaneously (directly) and arbitrarily (manasuka), including in government institutions and independent bodies under their auspices.

After analyzing the formation process, it turned out that a new rule was found. This rule is a development of the Kridalaksana theory. In this stock community, abbreviation aims to shorten time so that it is effective, efficient, on target and fluent in speaking. So a new rule was discovered in this abbreviation.

Several formations whose form and abbreviation are not appropriate due to the omission of vocabulary or addition of vocabulary outside of the abbreviation form, and also categories of abbreviations such as bank which do not start with the prefix B. This data is often found in the names of stocks in the Mirae Assets OE *WhatsApp* Chat Group, West Sumatera. The form found is as follows

NO	FORM	STAND FOR
1.	EXCL	XL Axiata
2.	MDTA	Metro Data
3.	UNVR	Unilever

Data 24) **EXCL**

FMC XL Axiata (**EXCL**)

Service Penetration Has Reached 56%.

<https://fima.miraeasset.co.id/news/35740/penetrasi-layanan-fmc-xl-axiata--excl--sudah-56>

(*Mirae Asset OE WhatsApp* Chat Group, July 28, 2023)

In data (24) there is a combination of the abbreviations **EXCL**. **EXCL** is an abbreviation in the form of an abbreviation. **EXCL** is an abbreviation of XL Axiata.

Based on the formation process, **EXCL** was formed by abbreviating the first syllable, first and second syllables of **EXCL** from the XL component, however, words were added outside of these words, namely Axiata.

Data 25) **MDTA**

Metropolitan Land (**MTLA**)

Performance Grows in the First Quarter of 2023, What is the Driving force?

<https://research.miraeasset.io/ne>

[ws/34482/kinerja-metropolitan-land--mtla--tumbuh-di-kuartal-i-2023—apa pendorongnya-](https://research.miraeasset.io/ne)

(*Mirae Asset OE WhatsApp* Chat Group, April 1, 2023)

In data (25) there is a combination of the abbreviations **MDTA**. **MDTA** is an abbreviation in the form of an abbreviation. **MDTA** is an abbreviation of Metro Data.

Based on the formation process, **MDTA** is formed by abbreviating the first syllable **M** from the Metro component, and abbreviating the first syllable, first syllable **D**, second syllable **T**, and fourth syllable **A** from the Data component.

Data 26) **UNVR**

Losing Customers, Unilever

(**UNVR**) Profits Drop 20%

[https://fima.miraeasset.co.id/news/4539/kehilangan-](https://fima.miraeasset.co.id/news/4539/kehilangan-pelanggan-laba-unilever-unvr-merosot-20%)

[pelanggan-laba-unilever-unvr-merosot-20%](https://fima.miraeasset.co.id/news/4539/kehilangan-pelanggan-laba-unilever-unvr-merosot-20%)

(*Mirae Asset OE WhatsApp* Chat Group, July 25, 2023)

In data (26) there is the abbreviation **UNVR**. **UNVR** is an abbreviation in the form of an abbreviation. **UNVR** is an abbreviation for Unilever.

Based on the formation process, **UNVR** was formed by abbreviating the first syllable **U**, second syllable **N**,

sixth syllable **V** and eighth syllable **R** from the Unilever component. This abbreviation is formed from a combination of consonants.

V.CONCLUSION

Based on research and data analysis that has been carried out regarding the forms of abbreviation found in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera: Morphological Study, there are several things that can be concluded, namely.

1. There are 4 forms of abbreviations found in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera: Morphological Study, namely 1) Abbreviations consisting of 23 (twenty three) data, 2) Fragments consisting of 23 (twenty three) data, 3) Acronyms consisting of 22 (twenty two) data, Letter symbols consist of 9 (nine) data, and combinations of abbreviations consist of 25 (twenty five) data, and inappropriate abbreviations consist of 39 (forty data).
2. Based on the formation process, abbreviations are formed using 2 (two) processes, namely 1)

abbreviations with the process of forming the retention of the first letter of each component, 2) abbreviations with the process of forming the retention of the first two letters of the combined word, 3) abbreviations with the process of retaining irregular letters . Fragments are formed from the process, 1) fragmentation of the first syllable of a word. Based on the adapted form, and 2) fragmentation of the first syllable of the first and second sentences and the first word of the next sentence.

Merger of abbreviations for 3 (three) letter symbols. Thus, there are eighty-nine (9) abbreviation processes found in the stock community in the *Mirae Asset OE WhatsApp* Group, West Sumatera, 9 (nine) of which are new processes. Combination forms of abbreviations are more common.

New rules were found in this research, namely abbreviations that were found to add words outside of the abbreviation, abbreviations that were formed from a combination of consonants, and fragments that were added with vocabulary or morphemes.

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